

# Partner for a **Splash** to your business!

St. Louis Park  
**Parktacular**  
 **JUNE 16-19  
2016**  
[www.parktacular.org](http://www.parktacular.org)

**St. Louis Park Parktacular is looking for sponsors. This annual Splash into Summer celebration is attended by 3000-5000 people living in and around St. Louis Park. Partner with us, get great exposure for a full year, and promote your business as a supporter of the community.**

## Sponsor!

**Get your name out there! We have various levels of sponsorship, from large to small, each with its own perks. Details on the next page, or let us create a package for you. We also have two new exclusive sponsorship packages:**

### **Presenting Sponsor:**

Enjoy title sponsorship and premium perks at the \$10,000 level - One Available- SOLD!

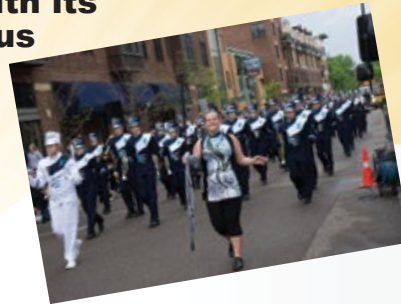
### **Diamond Sponsor:**

Enjoy exclusive sponsorship of our Parktacular Ambassador Program at the \$7500 level with exposure at every parade. One Available

### **For more details, contact:**

**Amy Sundem (612) 384-7305 or  
[slpparktacularpromotion@gmail.com](mailto:slpparktacularpromotion@gmail.com)**

Sign on NOW for the most exposure, by 2/1/16 for the best exposure, and no later than 5/1/16.



## Participate!

### **Grand Day Parade:**

The parade is our most popular event. As a parade unit, showcase your business to a captive audience in a fun, affordable way.

### **Parktacular Expo:**

Formerly called Promote Yourself, do just that in Wolfe Park with a booth at the Parktacular Expo.

### **Kidtacular:**

Kids activities abound at this event. Showcase your kids-centered business with a fun activity, and interact with parents.

## 2015 Sponsors





## www.parktacular.org Sponsorship Packages

### Platinum Level / \$5,000 Donation

Choose to sponsor the Grand Day Parade, Rock the Block, or Kidtacular

### Gold Level / \$3,500 Donation

Choose to sponsor the Inflatable Attractions, the Free Saturday Concert, OR Kidtacular

### Silver Level / \$2,000 Donation

Choose to sponsor our Button Program, Ambassador Scholarships, Food Garden, Expo, OR a Kidtacular Multi-Activity Vendor

### Bronze Level / \$1,000 Donation

Choose to sponsor a Parade Unit, Kidtacular Pony Rides. Kidtacular Petting Zoo, OR Kidtacular Climbing Wall

### Copper Level / \$500 Donation

Choose to sponsor a Roving Golf Cart, the Mini Art Hunt OR a Kidtacular Activity (fishing clinic, balloon artist, etc)

### Friends of Parktacular / \$100 Donation

Join us by February 1, 2016 to be included in most promotional items.

**Good news for businesses** and those that purchase a button - the online button coupon is here, includes your logo and link, and a listing among sponsors online from May to September! Just \$250!  
**Contact Andrea at [slpparktacularbutton@gmail.com](mailto:slpparktacularbutton@gmail.com).**

Partnership Recognition Levels	Platinum - \$5,000*	Gold - \$3,000*	Silver - \$2,000*	Bronze - \$1,000*	Copper - \$500*	Coupon - \$250*	Friend - \$100*
PTAC Website: Homepage Logo Placement	X						
PTAC Website: Company Logo/Link	X	X					
PTAC Website: Company Name	X	X	X	X		X	
PTAC Volunteer T-shirts: Company Logo	X						
PTAC Volunteer T-Shirts: Company Name	X	X	X	X			
All-Sponsor Banner: Company Logo	X	X					
All-Sponsor Banner: Company Name	X	X	X	X	X		X
Event Guide: Company Logo	X	X					
Event Guide: Company Name	X	X	X				
Other Parktacular ads: Company logo	X						
Other Parktacular ads: Company Name/Link	X	X					
Sun Sailor Thank you ad: Company Logo	X						
Sun Sailor Thank you ad: Company Name	X	X	X	X	X		
Parade PA Recognition	X	X	X	X			
Free Parade Entrance Fee	X	X	X	X	X		
				OR	OR		
Tradeshow or Kidtacular Space (10' x 10')	X	X	X	X	X		
Email: Company Highlight	X	X	X	X			
Free Online Coupon Listing	X	X	X	X	X	X	

\*Cash sponsors only. We provide BASIC signage for sponsors. Please submit via disk or email a camera ready company logo no later than April 15th, 2016. Sponsors may display their own supplied banner (max size 3' by 8') if provided by June 1 to the St. Louis Park Rec Center, Attn: Parktacular. Parade unit sponsors must provide two people to carry their own supplied banner in the parade.

Applications for Grand Day Parade, Parktacular Expo, and Kidtacular are available on [www.parktacular.org](http://www.parktacular.org). Sponsors are required to fill out applications for any and all free placement as offered by their sponsorship level. Questions or need more information, contact Amy Sundem at 612-384-7305 or [slpparktacularpromotion@gmail.com](mailto:slpparktacularpromotion@gmail.com)