



Sponsorship Opportunities

Sponsoring the St. Louis Park Parktacular Festival is the perfect way to gain exposure for your business or organization and become involved with this great community event that is visited by over 5000 people each year. Take advantage of this opportunity and be listed in the many ways listed below.

Business/Organization _____

Contact Name _____

Address _____

City, State, Zip _____

Phone _____

Email (required) _____

Type of Sponsorship Platinum Gold Silver Bronze

Amount of Sponsorship _____

Exclusive Sponsorship (see page 2) _____

Signature _____

Please make check payable to **Parktacular Festival** and mail check and this form to :

Parktacular Festival
 3700 Monterey Drive
 St. Louis Park, MN 55416

Sponsorship funds must be received by **May 1st** in order for business/organization name to be included on sponsorship banners. Questions may be emailed to slpparktacularsponsors@gmail.com.

Platinum Level \$5,000+
Platinum + Gold + Silver + Bronze Benefits
 Company Logo on PTAC Volunteer T-shirts

Gold Level \$3,000+
Gold + Silver + Bronze Benefits
 Company Logo/Link on PTAC Website
 Company Logo on All-Sponsor Banner
 Company Logo on Event Guide

Silver Level \$1,000+
Silver + Bronze Benefits
 Company Name on Event Guide
 Free Parade Entrance Fee
 Free Expo or Kidtacular Space (10'x10')
 Company Highlighted in PTAC Email

Bronze Level \$500+
 Company Name on PTAC Website
 Company Name on PTAC Volunteer Shirts
 Company Name on All Sponsor Banner
 Company Name in Sun Sailor Thank You Ad
 Grande Day Parade PA Recognition
 Free Parade Entrance Fee **OR**
 Free Expo or Kidtacular Space (10'x10')
 Free Ad or Coupon in Button Card

Sponsors will receive applications for Grande Day Parade and/or Parktacular Expo/Kidtacular . We provide BASIC signage for sponsors. Please submit via email a high resolution digital copy of your logo in .eps, .jpeg or .pdf format no later than May 1st, 2019. Sponsors may display their own supplied banner (max. size 3' x 8') if provided by June 1st to the St. Louis Park Rec Center, Attn: Parktacular Parade. Parade unit sponsors must provide two people to carry their own supplied banner in the parade.

St. Louis Park
Parktacular



www.parktacular.org

Sponsorship Opportunities

Platinum Level

\$5,000+

Platinum + Gold + Silver + Bronze Benefits
 Company Logo on PTAC Volunteer T-shirts

Gold Level

\$3,000 - \$4,999

Gold + Silver + Bronze Benefits
 Company Logo/Link on PTAC Website
 Company Logo on All-Sponsor Banner
 Company Logo on Event Guide

Silver Level

\$1,000 - \$2,999

Silver + Bronze Benefits
 Company Name on Event Guide
 Free Parade Entrance Fee
 Free Expo or Kidtacular Space (10'x10')
 Company Highlighted in PTAC Email

Bronze Level

\$500 - \$999

Company Name on PTAC Website
 Company Name on PTAC Volunteer Shirts
 Company Name on All Sponsor Banner
 Company Name in Sun Sailor Thank You Ad
 Grande Day Parade PA Recognition
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Exclusive Sponsorships

Platinum

Festival Title Sponsor	\$10,000
Rock the ROC Title Sponsor	\$7,500
RESERVED Ambassador Program Title Sponsor	\$7,500

Gold

Saturday Night Concert	\$4,000
Kidtacular Title Sponsor	\$3,500
Inflatable Attractions	\$3,500

Silver

Parktacular Buttons	\$2,000
Ambassador Scholarships	\$2,000
RESERVED Food Garden	\$2,000
Parktacular Expo Title Sponsor	\$2,000
Parktacular Raffle Prize	\$2,000
Parktacular Dinner Title Sponsor	\$1,000
RESERVED Golf Carts	\$1,000

Parade Unit* \$1,000
 (*Indicate a parade unit - Shriner's Cycles, Horses, Shriner's Boats, Jughead Juggler's, High School Band, Bouncing Team, Shriner's Steel Drum Band, Bagpipers)

Bronze

Mini Art Hunt	\$500
Fishing Clinic	\$500
Balloon Artist	\$500
Parade Unit*	\$500

(*Indicate a parade unit - Drum Line, MN Force Costumers, Aqua Jesters/Powder Puff Clowns, Twin City Unicycles)