

St. Louis Park Parktacular



Sponsorship Opportunities

Sponsoring the St. Louis Park Parktacular Festival is the perfect way to gain exposure for your business or organization and to become involved with this great community event that is visited by over 5000 people each year. Take advantage of the 2020 Parktacular Festival sponsorship opportunity and advertise your business or organization in the many ways listed below.

Business/Organization _____

Contact Name _____

Address _____

City, State, Zip _____

Phone _____

Email (required) _____

Type of Sponsorship Platinum Gold Silver Bronze

Amount of Sponsorship _____

Exclusive Sponsorship(s) (see page 2) _____

Signature _____

Please indicate to whom invoice should be emailed to:

Name _____

Email (required) _____

Phone _____

Please email this completed form to slparktacularsponsors@gmail.com.

Sponsorship funds must be received by **May 15th** in order for business/organization name to be included on sponsorship banners.

Platinum Level \$5,000+

Platinum + Gold + Silver + Bronze Benefits
Company Logo on PTAC Volunteer T-shirts

Gold Level \$3,000+

Gold + Silver + Bronze Benefits
Company Logo/Link on PTAC Website
Company Logo on All-Sponsor Banner
Company Logo on Event Guide

Silver Level \$1,000+

Silver + Bronze Benefits
Company Name on Event Guide
Company Name on PTAC Volunteer Shirts
Free Parade Entrance Fee
Free Expo or Kidtacular Space (10'x10')
Company Highlighted in PTAC Email
Grande Day Parade PA Recognition

Bronze Level \$500+

Bronze + Friend Benefits
Company Name on PTAC Website
Free Parade Entrance Fee **OR**
Free Expo or Kidtacular Space (10'x10')
Grand Day Parade PA Recognition for Parade
Unit Exclusive Sponsorship

Friend Level \$100+

Company Name in Sun Sailor Thank You Ad
Social Media Recognition
Company Name on All Sponsor Banner

Sponsors will receive applications for Grand Day Parade and/or Parktacular Expo/Kidtacular. We provide BASIC signage for sponsors. Please submit via email a high resolution digital copy of your logo in .eps, .jpeg or .pdf format no later than May 15th 2020. Sponsors may display their own supplied banner (max. size 3' x 8') if provided by June 1st to the St. Louis Park Rec Center, Attn: Parktacular Parade. Parade unit sponsors must provide two people to carry their own supplied banner in the parade.

St. Louis Park Parktacular



Sponsorship Opportunities

Platinum Level

\$5,000+

Platinum + Gold + Silver + Bronze + Friend Benefits
Company Logo on Parktacular Volunteer T-shirts

Gold Level

\$3,000 - \$4,999

Gold + Silver + Bronze + Friend Benefits
Company Logo/Link on Parktacular Website
Company Logo on All-Sponsor Banner
Company Logo on Event Guide

Silver Level

\$1,000 - \$2,999

Silver + Bronze + Friend Benefits
Company Name on Event Guide
Company Name on Parktacular Volunteer Shirts
Grand Day Parade PA Recognition
Free Parade Entrance Fee
Free Expo or Kidtacular Space (10'x10')
Company Highlighted in PTAC Email

Bronze Level

\$500 - \$999

Bronze + Friend Benefits
Company Name on Parktacular Website
Free Parade Entrance Fee **OR**
Free Expo or Kidtacular Space (10'x10')
Grand Day Parade PA Recognition for
Parade Unit Exclusive Sponsorship

Friend Level

\$100 - \$499

Company Name on All Sponsor Banner
Company Name in Sun Sailor Thank You Ad
Parktacular Social Media Recognition

Exclusive Sponsorships

Platinum

RESERVED	Festival Presenting Sponsor	\$10,000
	Rock the ROC Title Sponsor	\$7,500
RESERVED	Ambassador Program Title Sponsor	\$7,500

Gold

Saturday Night Concert	\$3,000
Kidtacular Title Sponsor	\$3,500
Inflatable Attractions	\$3,500

Silver

Parktacular Commemorative Button	\$2,000
Ambassador Scholarships	\$2,000
Food Garden	\$2,000
Parktacular Expo Title Sponsor	\$2,000
Parktacular Raffle Prize	\$2,000
Parktacular Dinner Title Sponsor	\$1,000
Golf Carts	\$1,000
Parade Unit*	\$1,000

(*Indicate a parade unit - Shriner's Cycles, Horses, Shriner's Boats, Jughead Juggler's, High School Band, Bouncing Team, Shriner's Steel Drum Band, Bagpipers)

Bronze

Mini Art Hunt	\$500
Fishing Clinic	\$500
Balloon Artist	\$500
Pony Rides	\$500
Zero-Waste Sponsor	\$500
Parade Unit*	\$500

(*Indicate a parade unit - Drum Line, MN Force Costumers, Aqua Jesters/Powder Puff Clowns, Twin City Unicycles)